

**KEY EXECUTIVE LEADERSHIP PROGRAMS** 

# Impact Report

# contents

| ABOUT KEY         | 3<br>4<br>5<br>6     | Director's Message<br>The Founder<br>The Team<br>Vision, Mission, & At-A-Glance  |
|-------------------|----------------------|--|
| PROGRAMS          | 10<br>12<br>14<br>16 | Key Executive MPA Key Executive Leadership Certificate OIG, TSA, & ICE Programs Executives Abroad - Brussels Program   |
| FACULTY & COACHES | 18<br>20             | Faculty & Coaches Faculty & Coaches Honors & Recognition   |
| EVENTS            | 22<br>23<br>24<br>25 | Annual Key Executive Leadership Conference<br>Executive Women in Leadership Forum<br>Pride in Leadership Forum<br>FEDTalks Speaker Series & Roger W. Jones<br>Award for Executive Leadership |
| OUTREACH          | 26                   | Key in the (Social) Media  |
| ALUMNI            | 28<br>30<br>31       | Key Alumni News<br>Key Advisory Board<br>DIAC  |



On behalf of the Key Executive Leadership Programs it is our pleasure to share with you the wonderful accomplishments of the Key team for 2018-2019.

Everything contained herein is a testament to the dedication of the staff, coaches, faculty, alumni, and students of the Key program. The Key family continues to make immeasurable contributions to the growth and development of our public service leaders.

The previous two years were marked by a divisive time in our nation unlike anything we have seen in the last 50 years, marked by the longest furlough in our nation's history. Citizens are looking for more services and support from their government while resources continue to dwindle, and the political divide seems greater than ever. Indeed, it is a challenging time. Nonetheless, the people of the public service continue their amazing work - from the moment we wake up in the morning the services of our government are there to protect us, nurture us, and help us lead successful lives.

Key takes great pride in the role we play to help our national heroes. Our passion is to contribute to helping them to become not only the leaders they aspire to be, but also the leaders we need. Our educational programs are stronger than ever. Since our founding, we have had longstanding relationships with many federal organizations, and continue to add new Key partners.

It is with great honor that Key has collaborated with many agencies to ensure their leaders develop the mindfulness and emotional intelligence necessary to lead in the ever-volatile federal landscape. We've witnessed the Key programs reach new heights in growing leader capacities to make sense of the complex world both in the United States and abroad. As always, the Key team continues to grow - with the most talented and committed educational professionals anywhere. We've significantly expanded our presence through digital and traditional media, conferences, publications, and speaking engagements across the country. Not to mention our Executive Master in Public Administration received the US News and World Report #3 ranking nationwide!

Our founder, Don Zauderer, was once asked what was the origin of the name 'Key.' In his unassuming and modest style, Don responded with a wry grin. He then stated, "I have no idea. I guess I was just hoping that we would be 'key' to something." Well, Don can be proud, along with all of the other fine people who have contributed to this program over the years.

Key alumni are among the most respected and successful federal leaders. We've seen many Key graduates advance to the most senior levels in our government. And they are finding the time to contribute to mentoring our traditional graduate students, meeting with current cohorts, serving on our Key Advisory Council or Diversity & Inclusion Advisory Council, and participating in Key events like our Annual Conference and Roger W. Jones Award for Executive Leadership.

Public service is akin to kindness, compassion, and love. Everything we do at Key is with the goal in mind to make the world a better place.

PATRICK MALONE, PhD, DIRECTOR

Key Executive Leadership Programs School of Public Affairs American University



**Dr. Donald Zauderer** was often referred to as the Godfather of the Key Executive Program. He co-founded and directed the program for over 20 years and then continued to serve as a dedicated, passionate faculty member in the program for many more years. The Key Executive Leadership Programs was in his heart and soul for over 30 years and his legacy continues through current and future generations of aspiring leaders.

Many values defined Don and he imparted these with passion to his students. He spoke and wrote often on integrity, honesty, the importance of culture and traditions in the workplace, and leadership. His caring and the connections he built with students and faculty were linked to his belief in service. He lived this truism with an almost unmatched authenticity, vigor, and intentionality. He was a lifelong learner and continually worked to improve the courses taught in the Key program out of his commitment to the students, and their sponsoring organizations. Dr. Zauderer will always be remembered as a caring teacher who brought out the best in his students. He never lost his joy and fulfillment of teaching. His knowledge, wry sense of humor and emphasis on colleagueship, intelligent discourse, and respectful sharing of diverse ideas, helped create a relaxed and focused atmosphere for deep learning in the classroom. He was excited and humbled by the heights reached by the Key Executive Leadership Programs and the part he played in starting it and making it a success – then and now.

His students honored his contributions by establishing the Donald G. Zauderer Scholarship, which provides a scholarship of up to \$5,000 to an aspiring leader that embodies the values he so passionately believed are key to being an effective leader.

## THE TEAM



Anna Cook Coaching Administrator



Andrew Rahaman Executive in Residence



Bonnie Norris Business Manager



Brianne Dorsey Communication and Content Coordinator



Charlene Ploetz Key MPA Graduate Advisor



Dawn McAvoy Coaching Administrator



Derrick Taylor TSA LI Program Coordinator



Enikő Csikos Business Development Assistant



George Reese TSA LI Program Coordinator



Jennifer Tether Assistant Director



Kelsey Boyd Program Coordinator



Kenny Clark Program Coordinator



Lam-Anh Le Communication and Special Programs Coordinator



Lauren Manier OIG Program Coordinator



Nikki Dean Certificate Advisement Specialist



Patrick Malone Executive Director, Business Development



Reginald Wells Executive in Residence



Richelle Plater Certificate Program Manager



Robert Tobias Executive in Residence



Ruth Zaplin Executive in Residence



Sophie Idilbi Associate Director

# OUR VISION

Key is the global public sector leadership program of choice, as it challenges good managers to become extraordinary leaders who become lifelong learners and build an environment of organizational success.

Study with leading scholar-practitioners in the public sector who challenge you to put public administration principles into real-world practice.

Learn to be an authentic leader who works collaboratively, creates change, acts with integrity, and inspires others to act.

Work with a cohort of peers in a mutual learning environment and share information, make connections and form lifetime friendships.

Create an experimental cycle by learning new ideas in the classroom, applying the ideas to the workplace, and return to the classroom to discuss the results.

Apply the principles and techniques learned in the classroom within the workplace.

Assess your self-discovery, empowerment, and behavior changes through 360° evaluations and executive coaching sessions.

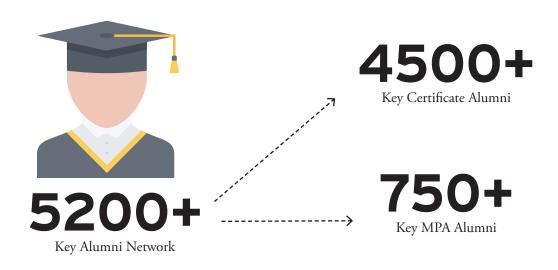
## OUR MISSION

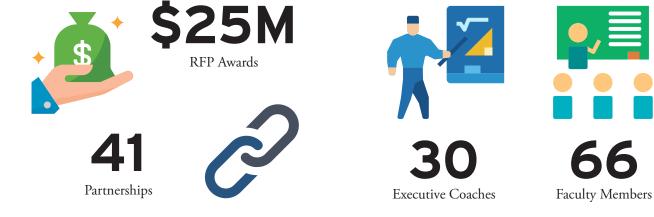
Faculty, staff, and students create a participative and rigorous learning environment where Key students choose to:

- Acquire contemporary public management knowledge, values and skills
- Oevelop the personal leadership capacity needed to implement what they learn
- Transform themselves from good managers to extraordinary leaders

# 1975

Established in 1975, the Key Executive Leadership Programs challenges working professionals to more fully discover their authentic leadership style while expanding their ability to excel at creating collaborative and inclusive environments, lead change, act with integrity, and inspire others to action. Our program fosters a rigorous learning environment to initiate the purposeful transformation of good managers into extraordinary leaders who possess the vision to manage adaptive challenges in complex environments for the purpose of creating and sustaining vital public service organizations.





#### SPOTLIGHTS









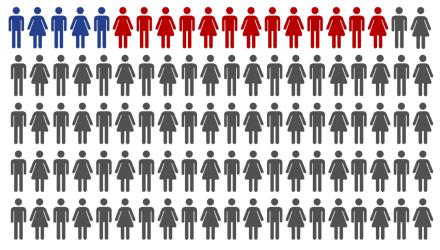






# KEY EXECUTIVE LEADERSHIP MASTER OF PUBLIC ADMINISTRATION

#### WHERE DO KEY MPA STUDENTS WORK?



- 82.5% work for the Federal Government
- 12.5% work in the Education
- 5% work in Military



The Key Executive MPA Program is ranked number 3 in the nation according to the U.S. News.



54
MPA Cohorts

## **KEY EXECUTIVE GRADUATE CERTIFICATE**

The Key Executive Graduate Certificate was launched in 2019 after a unanimous vote by the School of Public Affairs faculty. Using the Key Executive MPA program curriculum, the graduate certificate focuses on developing skills, knowledge, and values needed by public and nonprofit leaders.

This 12-credit program provides students with the opportunity to jumpstart their leadership journey as well as offer the option to complete their degree with the Key Executive MPA Program at a later time.

#### WHAT DO OUR KEY MPA ALUMNI THINK?

96%

indicated that Key has played a major role in fostering their successful careers.



90%



said Key increased their ability to lead people toward their organizational vision, mission, and goals.



## **KEY SCHOLARSHIPS**

The Key Executive Leadership Master of Public Administration acknowledges dedicated public servants by providing financial reward through scholarships.

## The Donald G. Zauderer Scholarship



Krys Skyler, Key MPA 52, receives the Donald G. Zauderer Scholarship and Angelia Whitlock, Key MPA 52, receives the Anita F. Alpern Scholarship from Don Zauderer at the 9th Annual Key Executive Leadership Conference in May 2018.

As a faculty member at American University for over thirty-two years, Dr. Zauderer co-founded and directed the Key Executive Leadership Programs. He continually worked to improve the programs out of a profound sense of obligation to students and their sponsoring organizations. Dr. Zauderer was known as a caring teacher who brought out the best in his students. His knowledge, wry sense of humor and emphasis on colleagueship, intelligent discourse, and respectful sharing of diverse ideas, helped create a relaxed and focused atmosphere for deep learning in the classroom. His students honored his contributions by establishing the Donald G. Zauderer Scholarship, which provides a scholarship of up to \$5,000.

## The Anita F. Alpern Scholarship

Established through a gift from the estate of the late Anita F. Alpern, the Anita F. Alpern Scholarship awards recipients up to \$2,500 towards tuition. Professor Alpern served for twenty years as a Distinguished Adjunct-in-Residence at SPA. She taught courses in public administration and administrative ethics in the graduate MPA and Key Executive Leadership MPA programs, and was instrumental in raising the visibility of SPA in the federal government.



Stephanie M. Hull, Key MPA 53, receives the Anita F. Alpern Scholarship and the Donald G. Zauderer Scholarship. She is pictured here with Don Zauderer's wife Judy Zauderer and daughter Karen Zauderer at the 10th Annual Key Executive Leadership Conference in June 2019.

Donald G. Zauderer Scholarship Recipients:

2018 Krys Skyler **2019** Stephanie M. Hull Anita F. Alpern Scholarship Recipients:

2018 2019 Angelia Whitlock Stephanie M. Hull **CERTIFICATE PROGRAMS** 

# THE KEY EXECUTIVE LEADERSHIP CERTIFICATE PROGRAM

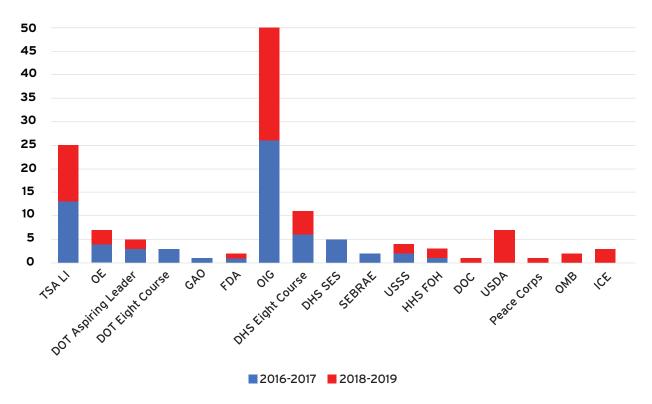
Based on the Executive Core Qualifications (ECQs) developed by the U.S. Office of Personnel Management (OPM), the Key Executive Leadership Certificate creates a participative and rigorous learning environment where students acquire contemporary public management knowledge, values, and skills; develop the personal leadership capacity needed to implement what they learn; transform themselves from good managers to extraordinary leaders; and become lifelong learners.



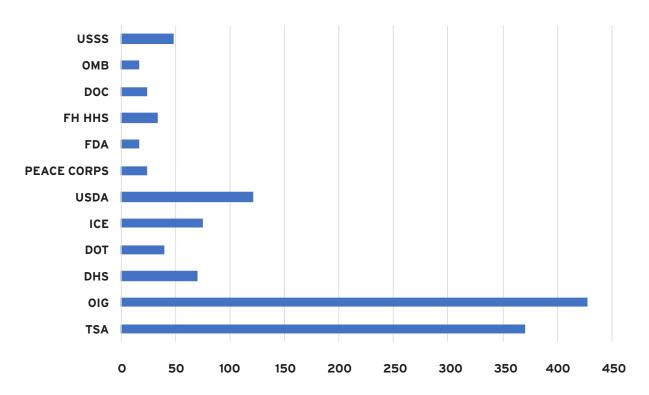
#### **KEY PROGRAM LEVELS**

- Aspiring Leaders
- New Leaders
- Midlevel
- SES CDP
- SES

## COMPARISON OF NUMBER OF COHORTS PER AGENCY FROM AY 17-18 TO AY 18-19



## NUMBER OF STUDENTS BY ORGANIZATION FROM AY 18-19



#### WHAT DO OUR KEY CERTIFICATE ALUMNI THINK?



94%

said that they now intentionally practice behaviors covered during the program as part of their "on-the-job" integration of program content.

89%

found the program a worthwhile investment in their career development and a worthwhile investment in their personal growth.

"This program has made me a better leader and allowed me to meet phenomenal people who I hold in the highest regard."

— Hector Colón, DHS 53

### OFFICE OF INSPECTOR GENERAL PROGRAM



The Office of Inspector (OIG) Program works collaboratively with the The Council of the Inspectors General on Integrity and Efficiency (CIGIE) to address specific training needs of the Mission Support personnel within the IG community and also the IG specific leadership development needs of all OIG personnel.

#### DISTINGUISHED INSPECTOR GENERAL SPEAKERS

Ann Calvaresi Barr Kathy A. Buller Martin Dickman Carl Hoecker John Kelly Michael Leary Jay Lerner Cal Scovel April G. Stephenson Hannibal "Mike" Ware Kevin Winters



226

Students enrolled in an OIG cohort in 2018.

202

Students enrolled in an OIG cohort in 2019.

Will OIG cohorts be able to use what they learned in this program to improve their job performance?



93.6%

New Leaders think so.

92.7%

Experienced Leaders think so.

98%

Emerging Leaders think so.

Would OIG cohorts recommend this program to others?

99%

New Leaders think so.

98%

Experienced Leaders think so.

98%

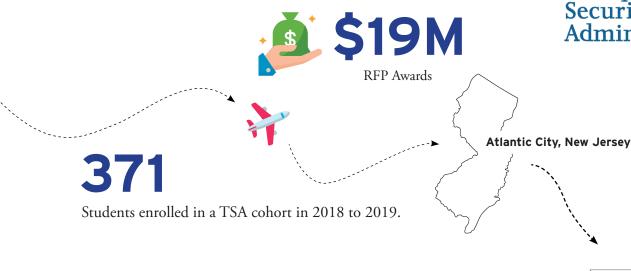
Emerging Leaders think so.

Dallas, Texas

# TRANSPORTATION SECURITY ADMINISTRATION (TSA) LI KEY EXECUTIVE LEADERSHIP CERTIFICATE PROGRAM

In partnership with the American University, School of Public Affairs Key Leadership Executive Programs, TSA intends to provide mandatory mission-focused leadership training for newly promoted or appointed employees. This program helps develop a broad perspective on management and mission-focused leadership issues in an Enterprise Risk Management security organization.





U.S. IMMIGRATION AND CUSTOMS ENFORCEMENT (ICE) KEY EXECUTIVE LEADERSHIP CERTIFICATE PROGRAM



The ICE KLP is customized to develop leaders who will continue to support ICE's unique mission of enforcement and removal operations, investigations related to Homeland Security, and the management and administration of a complex agency. The integrated, practical approach used in this program will instill leaders with the thinking, tools, and problem-solving skills necessary not only to meet the organization's mission, but to grow and develop the future leaders of ICE.

**75** 

Students enrolled in an ICE cohort from 2018 to 2019.



INTERNATIONAL LEADERSHIP

### **KEY IN BRUSSELS**

Whether a graduate student or practicing federal executive, the Brussels experience is like no other. So why should one consider spending the week in Belgium with the Key Executive Leadership Programs? To begin, federal leaders are challenged with decisions having a global impact. This program is designed to provide a greater understanding of the processes, influences, and impact guiding those decisions both home and abroad.

The focus is on best practices and lessons that can be learned from the seasoned executives leading the European Union. The Brussels program is an interactive learning experience that permits comparison and contrast between the American political, governance and public administration process and the political, governance and public administration process in the European Union. Both systems are examined to understand how policies and legislation are adopted, implemented, and enforced with the goal of identifying what is the same, what is different, and why the respective systems have developed as they have.



"The Brussels trip was a great experience culturally and professionally.

We were able to meet with many EU leaders across the spectrum who not surprisingly go through similar challenges we do.

Culturally speaking, and by nature of the EU, having to work across national identities when facing enormous challenges was very interesting to hear.

Professionally speaking, equally insightful in having to navigate day to day work with their counterparts despite the international political winds."

— Paul Bamonte, Key MPA 50











For Janene Corrado the task of climbing the likes of Mt. Kilimanjaro or Mt. Everest was nothing. Especially when she considered who she was climbing for.

U.S. Department of Homeland Security

As an endurance athlete for the Leukemia and Lymphoma Society's Team in Training since 2006, Corrado has encountered looming challenges, some higher than any mountain, to help those suffering from blood cancer. In 2011, Corrado's father was diagnosed with Non-Hodgkin's lymphoma. Just as she signed on to climb to base camp at Mt. Everest, her daughter's close friend was diagnosed with the same disease. Corrado said the decision to climb for her daughter's friend came naturally.

"It's one thing to take on that type of endurance event and it's a whole other thing when you're doing it for someone else...it certainly makes the miserable days of being in the cold and the outdoors seem so insignificant when you think about what so many people are fighting for."

Corrado's spirit to serve others translates into her professional life with the Department of Homeland Security where she faces daily challenges, including border security, health crises, and public trust. During the 2019 government shutdown, Corrado was a student in Key's Certificate program in Cohort DHS 71, a time when trust in government was arguably under question for all, including public servants. "Key imparts in its students something that, for me, makes me want to do my job better – not just for the sake of doing a great job – but because, as a public servant, our country counts on us to do that."

Corrado said her experience with base camp and Key helped her take a step back and gain perspective. Her next mission is to climb Cotopaxi, which is a volcano in Ecuador.



TEAM IN TRAINING





## **KEY FACULTY AND COACHES IN 2018 AND 2019**



## **FACULTY**

Marilee Adams

Adjunct Professor

**Patrick Barker** 

Adjunct Professorial Lecturer

Elizabeth Berney

Adjunct Professor

Ilona Birenbaum\*

Adjunct Professorial Lecturer

G. Tracy Burnett\*

Adjunct Professorial Lecturer

**Bryan Champion** 

Adjunct Professor

**Clarence Crawford** 

Adjunct Professorial Lecturer

Jeri Darling\*

Adjunct Professorial Lecturer

Sandra Donati

Adjunct Professorial Lecturer

**Thomas Draffen** 

Adjunct Professorial Lecturer

John Driessnack

Adjunct Professorial Lecturer

James Eisenmann

Adjunct Instructor

Diane Elmore

Adjunct Professor

**Bradley Ferdinand** 

Adjunct Professorial Lecturer

**Anne Ferrante** 

Adjunct Professorial Lecturer

**Brodi Fontenot** 

Adjunct Professorial Lecturer

Catherine Fox\*

Adjunct Instructor

**Ed Girovasi** 

Adjunct Professorial Lecturer

Daniel Graham

Adjunct Professorial Lecturer

Judith Graham

Adjunct Professorial Lecturer

**Andrew Hunter** 

Adjunct Professor

Iris loffreda

Adjunct Professorial Lecturer

Angelo loffreda\*

Adjunct Professorial Lecturer

Susan Jenkins

Adjunct Professorial Lecturer

Brenda Jones

Adjunct Professorial Lecturer

Kenneth Jones, II

Adjunct Professorial Lecturer

Joseph Kaplan

Adjunct Instructor

Cliff Kayser

Adjunct Professorial Lecturer

Vicki Kelsey

Adjunct Instructor

Linda Kimsey

Adjunct Professorial Lecturer

Nancy Kingsbury

Adjunct Professor

Ted Kniker

Adjunct Professorial Lecturer

Christopher Koepke

Adjunct Professorial Lecturer

Feza Koprucu

Adjunct Professorial Lecturer

Carylynn Larson\*

Adjunct Professor

Raechel Lussos

Adjunct Professorial Lecturer

Patrick Malone

Executive-in-Residence

Joseph Mangino\*

Adjunct Professorial Lecturer

Mark Maxin

Adjunct Professorial Lecturer

Wendy Melillo

Associate Professor

Laura Mendelow

Adjunct Professorial Lecturer

Cheryl Oros

Adjunct Professor

<sup>\*</sup>Denotes that this faculty member is a coach as well.

#### **KEY FACULTY AND COACHES**



#### William Paxton

Adjunct Associate Professor

#### Jill Peddycord

Adjunct Professor

#### **David Pekoske**

Adjunct Professorial Lecturer

#### Meredith Persily Lamel\*

Adjunct Professorial Lecturer

#### **Richard Phillips**

Adjunct Professorial Lecturer

#### Jennifer Plozai

Adjunct Professorial Lecturer

#### Andrew Rahaman\*

Senior Adjunct Professorial Lecturer

#### David Rosenbloom

Distinguished Professor

#### Marcy Schwab

Adjunct Professorial Lecturer

#### Carl Shapiro

Adjunct Associate Professor

#### **Bruce Stewart**

Adjunct Professorial Lecturer

#### Neil Stroul\*

Senior Adjunct Professorial Lecturer

#### Zina Sutch

Adjunct Professor

#### Gwendolyn Sykes

Adjunct Professorial Lecturer

#### **Robert Tobias**

Distinguished Practitioner-in-Residence

#### Karen Vahouny

Adjunct Professorial Lecturer

#### Marlana Valdez

Adjunct Professorial Lecturer

#### **Ruth Wagner**

Executive-in-Residence

#### **Reginald Wells**

Senior Adjunct Professorial Lecturer

#### Patricia Williams

Adjunct Professor

#### **Brian Williams**

Adjunct Assistant Professor

#### Cathy Wright\*

Adjunct Professorial Lecturer

#### Rebecca Yurman

Professorial Lecturer

#### **Kevin Zachery**

Adjunct Professorial Lecturer

#### Ruth Zaplin\*

Executive-in-Residence

## **COACHES**

**David Andrews** 

Linda Bidlack

Ilona Birenbaum

Marilou Bova

Jan Boxer

Dan Brown

G. Tracy Burnett

Angela Chiarenza

Jeri Darling

Mimi Darmstadter

Joan Fletcher

Catherine J. Fox

Jerusalem T. Howard

Angelo loffreda

Karen Kane

Vinay Kumar

Carylynn Larson

Joe Mangino

Colin T. McLetchie

**Dana Pulley** 

**Lloyd Raines** 

**Deiadre Rauch** 

Marcia Ruben

Joseph Sclafani

Mandeep Singh

**Neil Stroul** 

Chris Wahl

Peter West

**Cathy Wright** 

**Ruth Zaplin** 

**KEY FACULTY AND COACHES** 

# KEY FACULTY AND COACH ACCOMPLISHMENTS IN 2018 AND 2019

**Clarence C. Crawford**, Key Faculty, was appointed by Governor Hogan and confirmed by the State Senate to serve on the Maryland State Board of Education. Clarence was also elected as a 2019 National Academy of Public Administration (NAPA) Fellow and received the African American Federal Executive Association's Ebenezer Bassett Award.

**Brodi Fontenot**, Key Faculty, was elected into the 2019 class of National Academy of Public Administration (NAPA) Fellows.

**Andrew Hunter**, Key Faculty, received the 2018 Presidential Rank Award for Meritorious Service and NASA's highest award – NASA's Distinguished Service medal – for a career of outstanding leadership at the agency.

**Janet Ioli**, Key Faculty Emeritus, published her book *Power Presence for Women: Unshakeable, Unstoppable, Unforgettable.* 

**Joseph Kaplan**, Key Faculty, was named one of Washington's best lawyers by Washingtonian Magazine. He has also received this recognition in 2017, 2015, 2013, and 2011.

**Nancy Kingsbury**, Key Faculty, was awarded the 2019 Elmer B. Staats Lifetime Achievement Award for Distinguished Public Serice from the American Society for Public Administration and receive special recognition from the Government Accountability Office for 50 years of public service in late 2019.

**Carylynn Larson**, Key Faculty and Executive Coach, organized and served on a panel discussing insights on building a Leader-as-Coach culture in the context of innovation and change at the Annual ILA Global Conference. She has also published several articles with Forbes, including but not limited to: How Leaders Can Avoid the Complacency Trap; The Challenges of Adopting a Coaching Mindset, and How Leaders Can Overcome Them; and The Journey to Becoming a Successful Leader-Coach.

**Mark Maxin**, Key Faculty and Federal lawyer, was named the 2018 Federal Labor and Employment Lawyer of the Year by the American Bar Association (ABA).

**Andrew Rahaman**, Key Faculty and Executive Coach, published several articles and contributing book chapters, including but not limited to: Creating Organizational Culture and Performance Through Engagement, Values and Action Learning; Take Back Your Time to Do Work That Counts; Developing Adult Followers: An Instructional Approach to Followership; and Leaders Need Constant Development: Peer to Peer Learning and Coaching.

**Bob Tobias,** Key Faculty and former Key Programs Director, retired from his position as Business Development Director of the Key Executive Leadership Programs in late 2019.











### **KEY EVENTS**





## ANNUAL EXECUTIVE LEADERSHIP CONFERENCE

Since 2009, the Key Conference has brought together over 2000 public servants, students, coaches, faculty and curious minds for a day of immersive learning centered on leadership across all levels. Featuring concurrent sessions, plenary speakers, networking activities and workshops, the conference provides participants the opportunity to delve into industry trends and enhance professional skills.

## 2018 INNOVATION IN A BOX

The 2018 conference focused on Innovation in a Box, with sessions on driving change, innovation and sphere of influence. Featuring speakers from Key's Faculty and Coaches, senior leaders from the federal government, non-profit and private sectors, this event brought together curious minds from all over the country for a day of reflection and gained insights.

## 2019 LEADERSHIP & CULTURE

The 2019 conference marked a milestone for Key as the 10th iteration of the annual event with the theme Leadership & Culture. Bigger than ever before, the 2019 conference focused on resilience in and out of the workplace, speaking truth to power, and leading in complex cultures and teams.

224

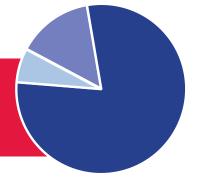
Average Attendees

30 Average Presenters A

Grade for Overall Conference Experience

#### WHERE ATTENDEES WORK

- 79% are in the Government & Military
- 14.5% are in the Private Sector
  - 6.5% are in the Education Sector





In honor of the many women who have dedicated their lives and work to government, public service, and leadership, Key Executive Leadership Programs hosts events to highlight the importance of women, inclusion, and unveiling unconscious bias. Started in honor of Women's History Month, this forum has traditionally brought together leaders from every sector for a day of reflection and introspection while examining the ever-evolving roles of women in federal government.

#### 2018

#### **FIRST EVER**

The inaugural Women in Executive Leadership Forum was held on April 11, 2018 in honor of Women's History Month, featuring Keynote speakers Clare Bresnahan English, Executive Director of She Should Run and SPA alum, and Charlotte Burrows, Commissioner of the Equal Employment Opportunity Commission. By popular demand, we held a second forum on July 2nd focused on Power Presence for Women, featuring Key Faculty Emeritus and author Janet Ioli. Both events had a sold-out audience, marking it one of the most popular events offered by Key.

Grade for Overall Forum Experience

Average Attendees

#### 2019

#### RESILIENCE AND THE FUTURE

The third installment of the Key Executive Women in Leadership Forum took place on March 19, 2019 at the American University Spring Valley Building. Following the theme - Resilience and the Future - sessions and speakers focused on cultivating personal resilience in the face of uncertainty and change in the federal workplace while examining the ever-evolving role of women in leadership and government.

#### SUMMER FEATURE

The summer Women in Leadership edition for 2019 was held at the AU Washington College of Law, featuring two sessions and a plenary speaker. Participants worked with a team from Eagle Hill Consulting, one of Key's partners, to learn about trends in work culture and change manamgement and explored conflict resolution.





## PRIDE IN LEADERSHIP FORUM

Pride in Leadership is held with the purpose of celebrating and honoring members of the LGBTQ community and leaders in the federal government.

As the first professional development event of its kind provided by Key, this forum offers participants the opportunity to explore best leadership practices and principles in relation to LGBTQ identities, equity and inclusion in the workplace.





"Imagine if it was just one demographic group, who didn't have lived experience in terms of being able to deal with discrimination in the first place, and what it actually means to be targeted. What it actually means to have to live through that.

You are missing a worldview.

**You** are missing a perspective that is directly relevant."

Kicking off the forum was Delegate Danica Roem, Virginia Delegate District 13, sharing her story as a trans woman navigating through her career in journalism and the political landscape on her journey to public service.



#### TWO WORKSHOPS

#### Building Consensus for Building Connections with Monica Murphy and Derry Deringer

Fostered an interactive group discussion on how leaders can create a more inclusive work environment and community for workers who identify as a member of the LGBTQ community. The session resulted in customized tools and techniques created by the group for application outside of the forum.

#### Using Stories and Data to Convince Leaders to Act with Alicia Crain and Melvin Thomas

Focused on developing the skills necessary to effectively combine storytelling and data to formulate arguments that resonate with senior leaders, prompting sound action on LGBTQ-related issues.







The FEDTalks speaker series brings together individuals from the federal community to engage in topics on leadership. These events provide participants with the opportunity to explore principles, industry trends, and best leadership practices through presentations by experts and exceptional leaders in the area of federal government.

#### 2018

The 2018 FEDTalks series centered on the theme Diversity & Inclusion. Ranging from discussions on general bias, creating a culture of inclusion in the workplace and the roles of LGBTQ people in government, the series featured experts from the public service and non-profits and concluded with a panel with all speakers to revisit topics and reflect on the past year.

#### 2019

The 2019 FEDTalks Series centered on the theme Vision, ranging from resiliency and mindfulness, women in the future, and increasing awareness about the history of the Americans with Disabilities Act. We concluded the year partnering with Eagle Hill, a women-owned consulting firm, who provided a workshop on the importance of workplace culture.







# 41<sup>ST</sup> ROGER W. JONES AWARD FOR EXECUTIVE EXCELLENCE

Since 1978, the Roger W. Jones Award has annually recognized federal career executives of the Senior Executive Service committed not only to mission success, but also to developing and inspiring those whom they lead, consistent with the career of Roger W. Jones.

Nominees

72
Attendees

Awardees in 2018



#### DONALD F. MCCORMACK

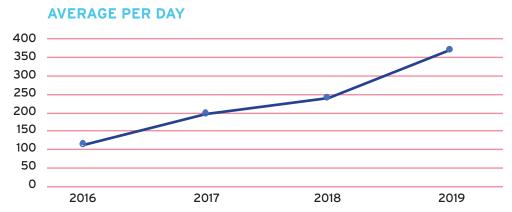
Executive Director Naval Science Warfare Center and Naval Undersea Warfare Center Naval Sea Systems Command Department of the Navy

#### ANTHONY P. SCARDINO

Chief Financial Officer United States Patent and Trademark Office Department of Commerce

## **KEY IN THE (SOCIAL) MEDIA**





#### **OVERALL PER YEAR**





1,247
Connections

60,204

Total Impressions in 2019

180

Average Impressions Per Day in 2019

## **HIGHLIGHTS**



23,150







#### **KEY HYPE VIDEO**

In 2019, we premiered our very first Key hype video at the 10th Annual Executive Leadership Conference. It is now displayed on our website.

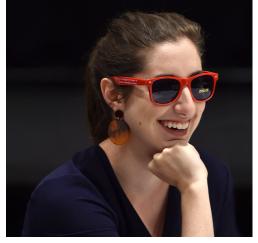
Watch here:

key.american.edu











## **KEY ALUMNI NEWS**

Congratulations to the following individuals on their professional successes in 2018 & 2019:

**Hadiya Adams**, DOT AL 5, was awarded the Secretary Award for Excellence

**Stacey Banks**, OIG New Leaders 53, received the 2019 CIGIE Award for Excellence for her work on the Flint Drinking Water Performance Audit Team.

**Dr. Nilijah Carter**, DOC 68, was selected for the Senior Executive Service (SES) in Veterans Benefits Administration.

**Julie Comeau**, TSA LI J13, received the 2019 Law Enforcement Award from TSA Administrator David Pekoske.

**Douglas Cruz**, TSA LI J9, was promoted to Assistant Federal Security Director for Las Vegas International Airport.

**David Gudinas**, DHS 74, was promoted to Division Director for the Office of Culture, Communications, Analytics & Training in FEMA.

**James Murray,** DHS 29, was appointed Director of the United States Secret Service in May 2019, becoming the agency's 26th director.

Josh Silverstein, FDA 3, was awarded CDRH Excellence in Training and Development Award – Least Burdensome Training: Case Study Practice, CDRH Leveraging Collaboration Award – CDRH ENFit Feeding Tube Connector Evaluation Group and FDA Group Recognition Award – CDRH Electromagnetic Compatibility Working Group.

**Krystopher Skyler**, Key MPA 53, was recently promoted to Senior Business Analyst, leading the data vision for the HR Operation Center in YRCI.

**Michael Logar**, DHS 76, was promoted to a temporary SES level position, as Acting Deputy Assistant Administrator for FEMA's National Continuity Programs.

**Kathleen McDonald**, TSA LI J7, was promoted to Administrative Officer to Assistant Federal Security Director Mission Support and received the 2019 National Honorary Award – Mission Focus Award – as a member of a group nomination.

**Lolita Salley**, DOT AL 5, received the Superior Achievement Administrator's Award.

Michelle Street, OE 67, was appointed as Acting Director for the HHS Office of Small and Disadvantaged Business Utilization (OSDBU) and received the 2019 Leading for Impact, Women in Leadership Award.

**Derrick Ward**, TSA LI J14, received the Secretary of Homeland Security's Unity of Effort Award for his contribution to the TSA-created Third-Party Canine Cargo Program (3PK9-C), designed to provide efficient and effective screening methods for air cargo to TSA standards.

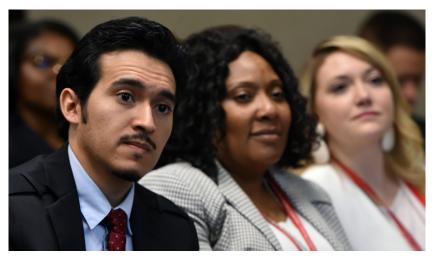
**Jason Williams**, OIG NL 52, was promoted to Special Agent in Charge for the U.S. Department of Agriculture, OIG, Southeast Region.

**Owen Winder**, TSA LI J5, won the Core Values Award in the 2019 TSA Honorary Awards.

Of the alumni and current students who reported, 56% were promoted while 48% received a special recognition or award for their work in the public service.













## **KEY ALUMNI ADVISORY COUNCIL**

We would like to sincerely thank the current Alumni Advisory Board for their hard work in 2018 & 2019! This small but esteemed group meets periodically throughout the year to discuss strategic direction and to help us with solutions to challenges faced by Key.

#### Don Bathurst, Key MPA 14

Executive Director for Emergency Preparedness U.S. Department of Homeland Security

#### Mia Beers, Key MPA 36

Division Director, Humanitarian Policy and Global Engagement Division

Office of U.S. Foreign Disaster Assistance, U.S. Agency for International Development

#### Tanga FitzGibbon, Key MPA 34

Deputy Director, Bureau of Trade Analysis Federal Maritime Commission

#### Craig Heintz, DHS 36

Chief of Staff, Office of Human Capital and Training U.S. Citizenship and Immigration Services, Department of Homeland Security

#### Daphne Jefferson, Key MPA 25

Deputy Administrator Federal Motor Carrier Safety Administration

#### Jerri Marr, USDA 32

Assistant Director of Recreation, Heritage and Volunteer Services, Washington Office U.S. Forest Service

#### Ryan Martin, OE Cohort 9

Senior Human Services Advisor Finance Committee, United States Senate

#### Jen Nelson, OE Cohort 14

Chief, Records Division USCIS, DHS

#### Susan Nichols, Key MPA 45

Program Director, Office of Small Business Programs DARPA

#### Nicole Turner, Key MPA 38

Deputy Project Manager NASA

#### Keith Washington, Key MPA 27

Deputy Assistant Secretary for Administration Department of Transportation

#### Susan Yarwood, Key MPA 23

CHCO, U.S. Secret Service Department of Homeland Security

## **KEY DIVERSITY & INCLUSION COUNCIL**

The Key Diversity and Inclusion Advisory Council has been indispensable in the continued improvement of all of our Key programs. In addition to connecting Key with prominent special interest groups for dialogue and learning, the DIAC has worked to ensure a focus on diversity and inclusion in everything from curricula and content, to hiring practices and evaluation. This allows us to continue nurturing a Key culture that does not tolerate cultural, gender, racial, and ethnic stereotypes, and strives to promote cross-cultural understanding among staff, faculty, coaches, and students.

#### Linda Bidlack, MA, PCC

President and CEO Resilient Leadership Coaching & Consulting

#### Geraldine Decembre, Key MPA 49

Supervisory Management Program Analyst (Special Assistant to the Director and Deputy Director) Pretrial Services Agency for the District of Columbia

#### Traci DiMartini, USDA 26

Chief Human Capital Officer Equal Employment Opportunity Commission

#### Elizabeth R. Guzman, Key MPA 44

Division Chief / Administrative Services Center for Adult Services Department of Community and Human Services City of Alexandria

#### Stacie D. Jones

Chief Diversity Officer
Office of Diversity and Civil Rights
U.S. Immigration and Customs Enforcement

#### Anthony Militello, P.E., CSP, Key MPA 32

Director, Occupational and Operational Safety and Health Office of the Assistant Secretary of the Navy (Energy, Installations and Environment)

#### Antonio A. San Martin Jr.

Office of Chief Counsel National Emergency Training Center Federal Emergency Management Agency

#### Mandeep Singh

Leadership Coach IT Industry Executive

#### Kyra M. Stewart, Key MPA 49

Director of Innovation U.S. Department of Transportation

#### Zina B. Sutch, PhD, USDA 26

Director Office of Diversity and Inclusion U.S. Office of Personnel Management

#### Gwen Sykes, Key MPA 25

CFO U.S. Secret Service

#### Troy Williams, Key MPA 48

Supervisory Grant Monitoring Specialist, Community Oriented Policing Services
Department of Justice





Key Executive Leadership Programs American University, Spring Valley Building 4801 Massachusetts Avenue, NW Washington, DC 20016 Telephone: (202) 885-3857

Fax: (202) 885-1176 Email: key@american.edu

#### key.american.edu

PRODUCED AND EDITED BY JENNIFER TETHER, BRIANNE DORSEY, AND LAM-ANH LE PHOTOGRAPHY BY BILL PETROS, HILARY SCHWAB, AND JEFF WATTS DESIGN BY LAM-ANH LE